



**THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS),
Sivakasi**

(Affiliated to Madurai Kamaraj University, Reaccredited with "A" Grade by NAAC,
College with Potential for Excellence by UGC & Mentor Institution under UGC PARAMARSH)

NAAC SSR Cycle IV (2015-2020)

1.3. CURRICULUM ENRICHMENT

**1.3.2. SYLLABUS OF VALUE-ADDED
COURSES**

**YOUNG WOMEN ENTREPRENEURSHIP
DEVELOPMENT COURSES
2018-2019**

THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS),
SIVAKASI – 626 123.

(Affiliated to Madurai Kamaraj University, Re-accredited with 'A' Grade by NAAC and
College with Potential for Excellence by UGC)

Young Women Entrepreneurship Development Centre

YWED CERTIFICATE COURSES - 2018-19

Duration: 3.6.2019-8.6.2019

S.No	Course Title	Course Co-ordinator
1.	Basics of Bakery	Mrs. S. ThazhaiPushpam, Assistant Professor of Commerce
2.	Cuisines of India	Mrs. M. Manonmani, Assistant Professor of Microbiology
3.	Food Preservation	Dr. U. Uma Devi, Assistant Professor of Botany
4.	Blouse Designing	Ms. M. Keerthana, Assistant Professor of Costume Design and Fashion
5.	Crochet	Mrs. G. Krishna Veni, Assistant Professor of IT
6.	Saree Embellishment	Mrs.M. Muthu Selvi, Asst.Prof.of Tamil
7.	Surface Embellishment	Mrs. A. Muthuselvi, Assistant Professor of Maths
8.	Jewellery Making	Mrs. A. Muthumari, Assistant Professor of Business Administration
9.	Painting	Dr. V.S. Shakila, Assistant Professor of English
10.	Doll Making	Dr. J. JeevaPriya, Assistant Professor of Commerce (SF)
11.	Herbal Cosmetics	Dr. P.R. Kavitharani, Assistant Professor of Chemistry
12.	Jute Bag Making	Dr. A. Mydeen Bibi, Assistant Professor of Maths
13.	Digital Photo Print	Ms.A.Amutha, Assistant Professor of Physics
14.	E-services	Mrs. Kaniselvi, Assistant Professor of English

P. Prasanna Devi
YWED Co-ordinator

T. Palavesi
PRINCIPAL
PRINCIPAL
The Standard Fireworks
Rajaratnam College
for Women
SIVAKASI

THE STANDARD FIREWORKS RAJARATNAM
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YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE

YWED CERTIFICATE COURSE

(With Effect from June 2017)

Curriculum Design & Development Cell

P. Prasanna Devi
Co-ordinator

R. P. Radha
Dean of CDDC
23/6/18

R. Sudha Periam
Dean of Academic Affairs

E. Ponnambal
23/6/18
COE

THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (Autonomous),
SIVAKASI

YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE

Minutes of the Board of Studies Meeting

Date : 21.3.2019

Time: 10.00 a.m.

Venue: Conference Hall

Members Present :

Dr. P. Prasanna Devi, YWED Co-ordinator

& All the Course Co-ordinators and Course Teachers

A Meeting regarding the syllabi of YWED courses was conducted and the following points were discussed.

- The Objectives of the YWED courses should be outcome oriented.
- Changes in the YWED syllabus are to be discussed with the Co-ordinator.
- The course co-ordinators are asked to submit the copy of the revised syllabi to the YWED Co-ordinator before placing them to the Board of Studies of their respective departments.


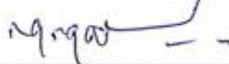





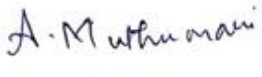
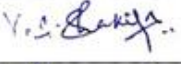

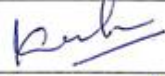


P. Prasanna Devi
YWED Co-ordinator

T. Palameswari
PRINCIPAL

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Young Women Entrepreneurship Development Centre
YWED CERTIFICATE COURSES

S.No	Course Title with Strength	Course Co-ordinator	Signature
1.	Basics of Bakery - 40 41	Mrs. S. Thazhai Pushpam, Assistant Professor of Commerce	
2.	Cuisines of India - 40	Mrs. M. Manonmani, Assistant Professor of Microbiology	
3.	Food Preservation - 50	Dr. U. Uma Devi, Assistant Professor of Botany	
4.	Blouse Designing - 60	Ms. M. Keerthana, Assistant Professor of Costume Design and Fashion	
5.	Crochet - 60 62	Mrs. G. Krishna Veni, Assistant Professor of IT	
6.	Saree Embellishment -60	Mrs.M. Muthu Selvi, Asst.Prof.of Tamil	
7.	Surface Embellishment -60 62	Mrs. A. Muthuselvi, Assistant Professor of Maths	
8.	Jewellery Making - 60	Mrs. A. Muthumari, Assistant Professor of Business Administration	
9.	Painting - 60	Dr. V.S. Shakila, Assistant Professor of English	
10.	Doll Making - 60	Dr. J. Jeeva Priya, Assistant Professor of Commerce (SF)	
11.	Herbal Cosmetics - 60	Dr. P.R. Kavitharani, Assistant Professor of Chemistry	
12.	Jute Bag Making -40 43	Dr. A. Mydeen Bibi, Assistant Professor of Maths	
13.	Digital Photo Print - 50	Ms.A.Amutha, Assistant Professor of Physics	

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Young Women Entrepreneurship Development Centre
ORIENTATION ON YWED CERTIFICATE COURSES - 21.3.2019

S.No	Course Title with Strength	Course Teacher	Signature
1.	Basics of Bakery - 40	K. Jansi Rani, Assistant Professor of Nutrition and Dietetics, SFRC	<i>[Signature]</i>
2.	Cuisines of India - 40	M.Gnanasuronmani, Assistant Professor of Nutrition and Dietetics, SFRC	<i>[Signature]</i>
3.	Food Preservation - 50	Mrs. M. Kanagarathinam	<i>M. Kanagarathinam</i>
4.	Blouse Designing - 60	Mrs. R. Maheswari, Asst.Prof. of Costume Design and Fashion, S.F.RC	<i>for Maheswari</i>
5.	Crochet - 60	Ms.M.Mohamed Rihana Nasrin, Asst. Prof. of Costume Design And Fashion, S.F.R C	<i>for R. Deths</i>
6.	Saree Embellishment -60	Mrs.R.T.Agasthiya Ambika, Asst.Prof.of Costume Design And Fashion, S.F.R C	<i>for Maheswari</i>
7.	Surface Embellishment -60	Mrs.R.Narmatha, Asst.Prof.of Costume Design And Fashion, S.F.R C	<i>R. Deths</i>
8.	Jewellery Making - 60	Ms. S.Sivasakthi	<i>S. Sivasakthi</i>
9.	Painting - 60	Mrs.J.K.Arunadevi	<i>for N.S. Sakifa</i>
10.	Doll Making - 60	Mrs.N.Prabhavathy	<i>N. Prabhavathi</i>
11.	Herbal Cosmetics - 60	Mrs.M.Punitha Gowri	<i>M. Punitha Gowri</i>
12.	Jute Bag Making - 40	Mrs.R.Ponnuthai	<i>R. Ponnuthai</i>
13.	Digital Photo Print - 50	Mrs. M. Nithya, Assistant Professor of Physics, SFRC	<i>[Signature]</i>

14. E-Services

*Mr Mathan Kumar,
CSRI Computer Software
Research Institution, Sivakasi*

for V. Sankar

Prasanna Devi

THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN, SIVAKASI.

YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE

YWED CERTIFICATE COURSE

BASICS OF BAKERY

(For those who joined in June 2017 and later)

Total number of hours : 30

Theory (Common for all the courses) 2 Hours

Entrepreneur – Qualities of Entrepreneur – Project Report – Institutional Support (DIC, MSME) – Sources of Finance – Special Assistance to Women Entrepreneurs – Computerized Accounting – Advertisement and Sales Promotion Activity.

Practical 28 Hours

1. Cakes

- Vanilla cake
- Choco cake

2. Cookies

- Plain cookies
- Chocó -chips cookies

3. Biscuits

- Nuts biscuits
- Dry fruits biscuits

4. Sandwiches

- Vegetable sandwich
- Chicken sandwich

THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN, SIVAKASI.
YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE
YWED CERTIFICATE COURSE
CUISINES OF INDIA

(For those who joined in June 2017 and later)

Total number of hours : 30

Theory (Common for all the courses) **2 hours**

Entrepreneur – Qualities of Entrepreneur – Project Report – Institutional Support (DIC, MSME) – Sources of Finance – Special Assistance to Women Entrepreneurs – Computerized Accounting – Advertisement and Sales Promotion Activity.

Practical **28 hours**

1. Traditional Millet Cuisine

- Varagu pongal
- kollu sambar
- Millet vadai

2. North Indian cuisine

- Samosa
- pani poori
- paneer butter masala

3. Desserts and sweets

- Pumpkin halwa
- momos
- beet root kheer

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YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE

YWED CERTIFICATE COURSE

FOOD PRESERVATION

(For those who joined in June 2017 and later)

Total number of hours : 30

Theory (Common for all the courses) 2 hours

Entrepreneur – Qualities of Entrepreneur – Project Report – Institutional Support (DIC, MSME) – Sources of Finance – Special Assistance to Women Entrepreneurs – Computerized Accounting – Advertisement and Sales Promotion Activity.

Practical 28 hours

1. Mixed fruit jam preparation
2. Rose milk
3. Badam milk
4. Mango squash
5. Pineapple squash
6. Lemon crush
7. Grape crush
8. Tomato pickle
9. Vegetable pickle
10. Mushroom soup
11. Nannarisarbat

THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN, SIVAKASI.
YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE
YWED CERTIFICATE COURSE
BLOUSE DESIGNING

(For those who joined in June 2017 and later)

Total number of hours : 30

Theory (Common for all the courses) **2 hours**
Entrepreneur – Qualities of Entrepreneur – Project Report – Institutional Support (DIC, MSME) – Sources of Finance – Special Assistance to Women Entrepreneurs – Computerized Accounting – Advertisement and Sales Promotion Activity.

Practical **28 hours**

1. Prepare a pattern for Blouse Front part.
2. Prepare a pattern for Blouse Back part.
3. Prepare a pattern for Yoke.
4. Prepare a pattern for Plain Sleeve
5. Prepare a pattern for Puff Sleeve
6. Prepare a pattern for Round Neck.
7. Prepare a pattern for Decorative Neck

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YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE

YWED CERTIFICATE COURSE

CROCHET

(For those who joined in June 2017 and later)

Total number of hours : 30

Theory (Common for all the courses) **2 hours**

Entrepreneur – Qualities of Entrepreneur – Project Report – Institutional Support (DIC, MSME) – Sources of Finance – Special Assistance to Women Entrepreneurs – Computerized Accounting – Advertisement and Sales Promotion Activity.

Practical **28 hours**

12. Basic Stitches

13. Baby set

- Sweater
- Cloves
- Scarf
- Baby Shoe

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YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE

YWED CERTIFICATE COURSE

SAREE EMBELLISHMENT

(For those who joined in June 2017 and later)

Total number of hours : 30

Theory (Common for all the courses) **2 hours**

Entrepreneur – Qualities of Entrepreneur – Project Report – Institutional Support (DIC, MSME) – Sources of Finance – Special Assistance to Women Entrepreneurs – Computerized Accounting – Advertisement and Sales Promotion Activity.

Practical **28 hours**

1. Design a saree using Painting.
2. Design a saree using Printing.
3. Embellish a Saree using Bead.
4. Embellish a Saree using Mirror.
5. Embellish a Saree using Sequence.

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YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE

YWED CERTIFICATE COURSE

SURFACE EMBELLISHMENT

(For those who joined in June 2017 and later)

Total number of hours : 30

Theory (Common for all the courses) 2 hours

Entrepreneur – Qualities of Entrepreneur – Project Report – Institutional Support (DIC, MSME) – Sources of Finance – Special Assistance to Women Entrepreneurs – Computerized Accounting – Advertisement and Sales Promotion Activity.

Practical 28 hours

1. Prepare a sample for Outline Stitches

- Running
- Back
- Stem
- Chain
- Blanket

2. Prepare a sample for Filling Stitches

- Satin
- Rumanian
- Herring Bone
- Fish Bone
- Knot Stitch
- Long and Short

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YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE**

YWED CERTIFICATE COURSE

JEWELLERY MAKING

(For those who joined in June 2017 and later)

Total number of hours : 30

Theory (Common for all the courses) 2 hours

Entrepreneur – Qualities of Entrepreneur – Project Report – Institutional Support (DIC, MSME) – Sources of Finance – Special Assistance to Women Entrepreneurs – Computerized Accounting – Advertisement and Sales Promotion Activity.

Practical 28 hours

1. Crystal Jewellery Making
2. Kathak Jewellery Making
3. Kundan Jewellery Making
4. Silk Thread Jewellery Making
5. Paper Quilling Jewellery Making

THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN, SIVAKASI.
YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE
YWED CERTIFICATE COURSE
PAINTING

(For those who joined in June 2017 and later)

Total number of hours : 30

Theory (Common for all the courses) **2 hours**
Entrepreneur – Qualities of Entrepreneur – Project Report – Institutional Support (DIC, MSME) – Sources of Finance – Special Assistance to Women Entrepreneurs – Computerized Accounting – Advertisement and Sales Promotion Activity.

Practical **28 hours**

1. Coffee Painting
2. Mayuri Painting
3. Nib Painting
4. Tanjore Reverse Glass Painting

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YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE
YWED CERTIFICATE COURSE
DOLL MAKING

(For those who joined in June 2017 and later)

Total number of hours : 30

Theory (Common for all the courses) **2 hours**
Entrepreneur – Qualities of Entrepreneur – Project Report – Institutional Support (DIC, MSME) – Sources of Finance – Special Assistance to Women Entrepreneurs – Computerized Accounting – Advertisement and Sales Promotion Activity.

Practical **28 hours**

1. Teddy Bear
2. Dolphin
3. Rabbit
4. Monkey
5. Mickey Mouse
6. Dog

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YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE

YWED CERTIFICATE COURSE

HERBAL COSMETICS

(For those who joined in June 2017 and later)

Total number of hours : 30

Theory (Common for all the courses) **2 hours**

Entrepreneur – Qualities of Entrepreneur – Project Report – Institutional Support (DIC, MSME) – Sources of Finance – Special Assistance to Women Entrepreneurs – Computerized Accounting – Advertisement and Sales Promotion Activity.

Practical **28 hours**

1. Herbal oil
2. Facial powder
3. Herbal pedicure
4. Herbal manicure
5. Herbal bath powder
6. Herbal soap
7. Dark neck mark remover
8. Herbal sole crack remover
9. Herbal face pack
10. Herbal shampoo

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YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE

YWED CERTIFICATE COURSE

JUTE BAG MAKING

(For those who joined in June 2017 and later)

Total number of hours : 30

Theory (Common for all the courses) 2 hours

Entrepreneur – Qualities of Entrepreneur – Project Report – Institutional Support (DIC, MSME) – Sources of Finance – Special Assistance to Women Entrepreneurs – Computerized Accounting – Advertisement and Sales Promotion Activity.

Practical 28 hours

1. Jute Hand Bags
2. Jute Lunch Bags
3. Jute Bag - Stitching with Decorative Works
4. Jute Bag - Crochet Method

THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN, SIVAKASI.
YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE
YWED CERTIFICATE COURSE
DIGITAL PHOTO PRINT

Total number of hours : 30

Theory (Common for all the courses) **2 hours**

Entrepreneur – Qualities of Entrepreneur – Project Report – Institutional Support (DIC, MSME) – Sources of Finance – Special Assistance to Women Entrepreneurs – Computerized Accounting – Advertisement and Sales Promotion Activity.

Practical **28 hours**

1. Importing Picture to computer
2. Creating new file
3. Image Size
4. Resolution of an image
5. Cropping and resizing the image
6. Brightness and contrast Adjustment
7. Writing the text on image
8. Printing Passport Size
9. Printing Stamp size photo
10. Printing (6x4) Size Photo

THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN, SIVAKASI.
YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE
YWED CERTIFICATE COURSE
E-SERVICES

(For those who joined in June 2017 and later)

Total number of hours : 30

Theory (Common for all the courses) **2 hours**
Entrepreneur – Qualities of Entrepreneur – Project Report – Institutional Support (DIC, MSME) – Sources of Finance – Special Assistance to Women Entrepreneurs – Computerized Accounting – Advertisement and Sales Promotion Activity.

Practical **28 hours**

1. Government to Consumer (G2C)
2. Business to Consumer (B2C)
3. Business to Business (B2B)
4. Educational Services
5. Financial Services
6. Other Services